

Barneveld, The Netherlands — April, 2025

Investing in Relevant Innovations

The charts illustrate the company's performance from 2023 to 2025. The 'Order Intake' chart shows a steady increase in order volume, with a slight dip in 2024. The 'Revenue' chart shows a similar trend, with a dip in 2024. Both charts include a legend for 'Order Intake' and 'Average Order Intake'.

Year	Order Intake	Revenue
2023	~1.2	~1.2
2023	~1.5	~1.5
2023	~1.3	~1.3
2023	~1.8	~1.8
2023	~1.6	~1.6
2023	~1.4	~1.4
2023	~1.7	~1.7
2023	~1.5	~1.5
2023	~1.9	~1.9
2023	~1.7	~1.7
2023	~2.0	~2.0
2023	~1.8	~1.8
2023	~2.1	~2.1
2023	~1.9	~1.9
2023	~2.2	~2.2
2023	~2.0	~2.0
2023	~2.3	~2.3
2023	~2.1	~2.1
2023	~2.4	~2.4
2023	~2.2	~2.2
2023	~2.5	~2.5
2023	~2.3	~2.3
2023	~2.6	~2.6
2023	~2.4	~2.4
2023	~2.7	~2.7
2023	~2.5	~2.5
2023	~2.8	~2.8
2023	~2.6	~2.6
2023	~2.9	~2.9
2023	~2.7	~2.7
2023	~3.0	~3.0
2023	~2.8	~2.8
2023	~3.1	~3.1
2023	~2.9	~2.9
2023	~3.2	~3.2
2023	~3.0	~3.0
2023	~3.3	~3.3
2023	~3.1	~3.1
2023	~3.4	~3.4
2023	~3.2	~3.2
2023	~3.5	~3.5
2023	~3.3	~3.3
2023	~3.6	~3.6
2023	~3.4	~3.4
2023	~3.7	~3.7
2023	~3.5	~3.5
2023	~3.8	~3.8
2023	~3.6	~3.6
2023	~3.9	~3.9
2023	~3.7	~3.7
2023	~4.0	~4.0
2023	~3.8	~3.8
2023	~4.1	~4.1
2023	~3.9	~3.9
2023	~4.2	~4.2
2023	~4.0	~4.0
2023	~4.3	~4.3
2023	~4.1	~4.1
2023	~4.4	~4.4
2023	~4.2	~4.2
2023	~4.5	~4.5
2023	~4.3	~4.3
2023	~4.6	~4.6
2023	~4.4	~4.4
2023	~4.7	~4.7
2023	~4.5	~4.5
2023	~4.8	~4.8
2023	~4.6	~4.6
2023	~4.9	~4.9
2023	~4.7	~4.7
2023	~5.0	~5.0
2023	~4.8	~4.8
2023	~5.1	~5.1
2023	~4.9	~4.9
2023	~5.2	~5.2
2023	~5.0	~5.0
2023	~5.3	~5.3
2023	~5.1	~5.1
2023	~5.4	~5.4
2023	~5.2	~5.2
2023	~5.5	~5.5
2023	~5.3	~5.3
2023	~5.6	~5.6
2023	~5.4	~5.4
2023	~5.7	~5.7
2023	~5.5	~5.5
2023	~5.8	~5.8
2023	~5.6	~5.6
2023	~5.9	~5.9
2023	~5.7	~5.7
2023	~6.0	~6.0
2023	~5.8	~5.8
2023	~6.1	~6.1
2023	~5.9	~5.9
2023	~6.2	~6.2
2023	~6.0	~6.0
2023	~6.3	~6.3
2023	~6.1	~6.1
2023	~6.4	~6.4
2023	~6.2	~6.2
2023	~6.5	~6.5
2023	~6.3	~6.3
2023	~6.6	~6.6
2023	~6.4	~6.4
2023	~6.7	~6.7



Selasih Aman visiting Moba HQ. In April, a new Omnia FT500 grader with Vision Crack detector is installed at Selasih Aman in Malaysia. It is the first Vision Shell Inspector in Malaysia and the second in Asia. A revolution for the Malaysian egg market.

Continued Growth and Development in Asia

service match this recovery, with a growing demand for solutions to solve complex production challenges. The diverse markets, ranging from small-scale operations to advanced detection and packing for premium brands, require flexible strategies to navigate varying regulations and customer needs. The future looks promising, with major growth expected in India, Indonesia, Vietnam and Cambodia, driven by increasing prosperity and the rise of supermarkets selling branded products. The Asian egg sector is set for continued growth and development.

The Chinese Egg Business: A Market on the Rise

China, as the world's largest layer farming and egg producing country, has a layer inventory of about 1.2 billion. Despite the vast industry volume, many eggs are currently sold directly through large-scale channels or farm packaging machines without grading. As China's economy develops and residents' consumption levels improve, the demand for egg grading and egg processing machines is growing significantly.

Moba sales of grading machines in China increased steadily, and the processing business broke through historical records, offering sustainable benefits. As global egg demand increases, Moba continues to innovate by applying advanced technologies such as IoT, big data and AI to their systems. The future looks promising for the Chinese egg industry.

The new Vision Shell Inspector immediately reduced false rejects significantly on day one. More importantly, we are now able to take out thin shells and pinholes that the previous acoustics Crack Detector sometimes could not pick out. Together with our new Egg Inspector 40, we are now confident that Moba automatic detection meets the demanding needs of our consumers in an unwashed brown market.

Mr. Koh Yeow Koon, Seng Choon Farm Pte Ltd, Singapore



QL in Vietnam invested in a new liquid egg processing plant, consisting of a breaker Simplex with cup separation, 2 tonnes pasteuriser, and the first Ohmic heating system in Asia.

Moba Parts: Ensuring Food & System Safety

To ensure that Moba systems run smoothly and safely, it is imperative to use genuine Moba machine parts. We've come across unsafe situations where non-Moba parts have been used in our systems, endangering food safety and resulting in damage and voided warranties. For guidance, contact the regional Moba office. Always use genuine Moba parts for reliability and support.

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KEY FIGURES
OVERVIEW



Foundation

Founded in 1947 by Job Mosterd in Barneveld (MoBa), The Netherlands.



Employees

900 worldwide, with 675 in Barneveld (NL).



Sales & Service Offices

13 globally.



Technical Training Centers

In Barneveld (NL) and Wixom (USA).



R&D

125 dedicated R&D employees.



Service & Spare Parts

200 professionals offering 24/7 support.



Patents

315 current patents protecting our innovations.



Customers

7,000 in 111 countries.



Sales

€240 million yearly revenue.



Production Facilities

5 across Barneveld (NL), Zaandam (NL), Brugherio (IT), and Wixom (USA).

Join us next quarter as we continue to highlight our progress and innovations. To stay informed, please subscribe to Moba News on our website www.moba.net. See you at CAHE 2025 in Qingdao!

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